

# An (Eco)responsible, Inclusive, and Accessible Festival

For the past few years, the Festival d'Avignon has been implementing eco-responsible and solidarity-based initiatives aimed at reducing its carbon footprint, furthering its ecological transition, promoting social inclusion, and making La FabricA a symbol of its environmental and societal policy.

An ESG (Environmental, Social, and Governance) committee brings together representatives from all departments each month to develop skills, foster innovation, and implement sustainable actions. Its goal: to guide staff, artists, professionals, and audiences toward new responsible and civic-minded practices.

#### This roadmap outlines the concrete initiatives implemented throughout 2025, and particularly:

- Mobility
- Waste reduction and sorting
- Consumption control
- Responsible purchasing
- Responsible communication and digital sobriety
- Raising awareness among the public and staff about social and environmental issues
- Accessibility
- Ethical human resources policy
- Respect for and preservation of natural sites, green spaces, and biodiversity







**Mobility** 



The Festival is committed to rethinking its equipment and promoting the use of environmentally friendly transportation. In the medium term, the goal is to move toward the creation of a «Mobility» department through the appointment of a «mobility expert» who will explore ways to optimise the transportation of people and equipment.

#### TRANSPORT OF SETS AND EQUIPMENT

Explore rail freight instead of road freight for transporting stage sets, in collaboration with the Festival Off Avignon.

Seek to optimise the transport of technical equipment loaned by partner theatres via rail.

#### AUDIENCE TRANSPORTATION

Continue the night train pilot program from Avignon-Centre for the second consecutive year.

Contribute to improving public transportation options in collaboration with the City of Avignon and Greater Avignon: bike lockers, Vélopop stations, buses, park-and-ride lots and shuttles, Festibus, etc.

Promote the use of a carpooling, bike-pooling, and shared taxi platform, in partnership with the Festival Off Avignon.

Increase communication about eco-friendly modes of transportation.

Offer shuttle services departing from Avignon to Boulbon and Vedène.

#### TRANSPORTATION OF STAFF AND ARTISTS

Reduce the use of petrol vehicles by providing a fleet of bicycles, electric-assist bikes (e-bikes), electric cargo bikes, tricycles, a bike trailer, and a fleet of electric vehicles.

Adapt infrastructure by installing charging stations at permanent sites (Cloître Saint-Louis, Eisenhower, La FabricA).

Encourage visiting artists to use eco-friendly transportation (train, bus, and bike).



>2215 KILOMETRES TRAVELLED

Thanks to the implementation by the Région Sud during the 2024 Festival of 3 night train routes and 1 night bus route from Avignon to Carpentras, Orange, Cavaillon, and Arles.



## Waste reduction and sorting

The Festival continues its policy of waste reduction and sorting related to its activities at all our venues.



Improve sorting by optimising the placement of bins and signage, and by strengthening communication on sorting instructions.

Set up shared composting areas (La FabricA, Cloître Saint-Louis).

Promote eco-friendly production, reuse, and recycling of stage sets and costumes.

Use bio-based paint in the workshops.

Limit the amount of printed materials (eliminating one programme compared to 2024).

Reduce the number of pages in the programme.

Establish indicators to precisely assess waste reduction and sorting over the years.

Raise awareness among the suppliers and service providers of the Festival d'Avignon about waste reduction and sorting through the "Responsible Suppliers Charter of the Festival d'Avignon" and the "Sustainable Catering Providers Charter of the Festival d'Avignon."











### **Consumption control**



The Festival is implementing measures to optimise and reduce its water and energy consumption.

Continue discussions with the City of Avignon to improve the energy insulation of buildings provided to the Festival.

Continue the transition to LED lighting sources.

Maintain the supply of green electricity and optimise electricity consumption at La FabricA and all temporary venues.

Install photovoltaic panels at La FabricA.





→ 688 M² OF INSTALLED SURFACE TWO-THIRDS REDUCTION IN ENERGY CONSUMPTION

Reduce water consumption by building additional dry toilets in Boulbon and training staff in organic waste recovery processes.



### Responsible purchasing

Whether it's about reducing high-ecological-footprint merchandise or, more generally, prioritising the circular economy and short supply chains, the Festival is strengthening its responsible purchasing policy.



Select responsible suppliers and service providers in accordance with the CSR charters.

Reassess our indicator framework and implement ongoing monitoring.



Offer exclusively vegetarian menus for receptions.

Continue using large containers for the bar.

Promote the purchase of products through short supply chains by developing relationships with local and organic producers.



### MERCHANDISE

Continue ethical purchasing in accordance with the suppliers' charter.

Change our gift policy for professionals toward a more modest approach.



# Responsible communication and digital sobriety



A series of reflections are underway to adopt a more sustainable communication approach, incorporating digital sobriety.

Limit the amount of printed materials.

Reduce postal mailings by optimising our mailing list.

Improve the distribution and allocation of press materials at Festival venues.

Optimise storage methods to reduce internal transport during the distribution of printed publications.



Optimise the page weight of the website and the app.

Develop accessibility and Easy-to-Read-and-Understand content for the website.

Conduct an accessibility audit of the Festival d'Avignon website.

Explore hosting the Festival d'Avignon's data in a local, "green" data centre.





#### THE SITE INCLUDES DIGITAL ACCESS FEATURES

- The FACIL'ITI solution allows the site's display to be adapted to specific needs (visual, motor, cognitive impairments). Each visitor can personalise their browsing experience.
- Through ACCEO, the Festival offers simplified access to information. This digital solution provides assistance for smooth and tailored interactions with our staff.



# Raising awareness about social and environmental issues

By sharing its values and goals, the Festival encourages active participation from everyone with the aim of preserving the environment and promoting an ethical and fair economy.

Rely on structured support from COFEES to amplify the reach of the CSR approach.

Improve the visibility of the Festival's commitments: dedicated communication plan, dissemination of the multi-year strategy and the annual roadmap.

Strengthen internal anchoring of CSR through presentations, identifying key contacts in each department, monitoring indicators, integrating a CSR clause in employment contracts, welcome booklets, stage managers' manuals, and technical sheets for venues.

Identify CSR training needs and train our staff in eco-responsible practices.

Communicate CSR commitments to companies: include the CSR clause in contracts and welcome booklets, and display the artistic teams' reception charter at all venues.

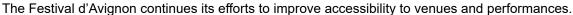
Participate in professional meetings to improve eco-responsible practices: COFEES, ARVIVA, Arsud, MAIF Culture, etc.

Co-create, in partnership with Avignon Tourisme and the Festival Off Avignon, an eco-festival guidebook aimed at audiences.









Improve the website's accessibility for people with visual or cognitive impairments.

Systematically update and maintain access information sheets for venues available on the website (Access section).

Train our staff to welcome audiences and artists with disabilities.

Provide wheelchairs and accessible toilets at certain Festival d'Avignon venues (Cour d'Honneur and La FabricA).

Include at least one performance in the programme that addresses disability or features artists with disabilities.

Provide vibrating vests for deaf and hard-of-hearing attendees at performances with amplified music.

### **Ethical human resources policy**

By embracing all forms of diversity, the Festival affirms its commitment to inclusion.



Ensure gender parity in the programming.

Continue the internal «Professional Equality» plan.

Inform about the protocol established for addressing sexist and sexual violence.

Train Festival staff on CSR issues, welcoming people with disabilities, prevention of sexist and sexual violence, and addiction awareness.

Continue the "Recommended Jobs" initiatives (allowing partners from the social sector and the Employment Platform to present candidates for seasonal jobs).

Organise the Fourth Employment Meeting for workers with disabilities at La FabricA.

increase in staff trained between

2022 and 2024

TAILORED TRAINING FOR FESTIVAL STAFF

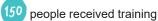
SEXIST AND SEXUAL VIOLENCE AND HARASSMENT:

WELCOMING PEOPLE WITH DISABILITIES:

ADDICTIVE BEHAVIOURS:



people received training



people received training



# Respect and preservation of natural sites, green spaces, and biodiversity

In response to the climate emergency, the Festival is committed to protecting the environment and local biodiversity.





Preserve the Carrière de Boulbon site: carry out brush clearing, establish a pathway serving as a firebreak, and maintain collaboration with the National Forestry Office to protect local plant species.

Promote an artistic programme with a deep commitment, environmentally conscious, and respectful of ecosystems.



DID YOU KNOW?

THE CARRIÈRE DE BOULBON COVERS AN AREA
OF 65 HECTARES DESIGNATED AS A PROTECTED ZONE